

SWACHHATA HI SEVA

“CLEAN IFGTB CAMPUS CAMPAIGN”

INSTITUTE OF FOREST GENETICS & TREE BREEDING

To commemorate Mahatma Gandhiji's 150th birth anniversary and completion of 4 years of Swachh Bharat Mission on 2nd October, 2018, IFGTB accelerated its activities on the theme “Swachhata hi Seva” campaign under the Swachh Bharat Abhiyan by organizing “Forest Campus cleanliness drive”.

The aim of this mission was for removal of garbage's near residential areas, office surroundings and more importantly to bring in behavioral changes in the mind of inmates of the campus. Prioritized areas of the campus were taken up for cleaning and Officers, Scientists, Technical Staff, JRFs and FAs and other staff of all the divisions and office were made into 4 teams for this cleaning drive.

All the staffs and research scholars of the institute voluntarily and actively participated the campaign which was led by Dr. Mohit Gera, IFS Director, IFGTB. In his opening remarks Director, IFGTB emphasized the importance of sustained self-initiated action of each individual for keeping the office and campus clean. In this campaign close to 10 bags of garbage was collected and removed from the campus.

Cleanliness drive was undertaken in the Gass Forest Museum, IFGTB, Coimbatore during September 17th to October 1st by encouraging students who visited museum to do activities on issues like Swachhata Hi Seva, Cleanathon, and waste segregation. A talk on “Swachh Bharat mission” was delivered to the students of Arulappur School, Tirunveli, Avatar Public School, Coimbatore, Nava Bharat International School Coimbatore. The award winning documentary films on *Swachh Bharat themes* were being screened in the Edu Centre to the visitors of Gass Forest Museum. The students took part in the cleaning campaign voluntarily and participated in the cleaning activities like weeding, removal of debris nearby main building of the institute.



Dr. Mohit Gera, IFS, Director, IFGTB, addressing staff on 02.10.18



Cleaning near Functional Genetics Experimental facility



IFGTB Staff Cleaning office surroundings



IFGTB Team in "Swachhata hi Seva" campaign